



# **Marine Atlantic**

## **2013/14 – 2017/18 Corporate Plan Summary**

**November 20<sup>th</sup>, 2013**

## Executive Summary

2012-13 was another successful year for Marine Atlantic. With its new fleet in place, the Corporation was able to make great strides in reviewing its business processes and focusing its energies on continued improvements to customer service, developing new cost containment strategies, and the continued restructuring and re-building of its shore based infrastructure.

For the upcoming planning period, the Corporation will continue to build on these successes with two key strategic priorities: continuing improvements to service reliability, and improving the cost effectiveness of the organization.

Financial results for the 2012/13 fiscal year show the Corporation achieving an overall cost recovery result of 67.1%, well ahead of expectations. The Corporation is forecasting cost recovery to remain relatively stable over the planning period.

MAI continues to see a change in its traffic mix, with passenger related vehicle (PRV) traffic declining, and commercial related vehicle (CRV) traffic increasing. Overall, the Corporation is forecasting traffic to remain relatively stable over the course of the planning period.

There was a slight softening of total revenues in 2012/13, which can be attributed to the decline in PRV traffic and a slower than anticipated growth rate in CRV traffic. In alignment with its revenue strategy, MAI increased all rates by 4% in April of 2013.

As a result of these rate actions, as well as other revenue generating activities, the Corporation is forecasting an increase in revenues over the planning period from \$108M in 2013/14 to \$134M in 2017/18.

The Corporation is committed to delivering on the savings initiatives that were identified as part of the 2012 Budget.

Improving service reliability is a key strategic goal for the organization, and is reflected in two measures: On-time Performance and Unplanned Service Interruptions. On-time performance increased in 2012/13 to 86%, excluding weather related delays, an improvement of 2% over last year. This measure has increased significantly since the introduction of the new fleet in 2010/11.

Although the Corporation experienced several significant unplanned service interruptions in the summer, overall the amount of time that the fleet was out of service decreased from 6% in 2011/12 to 3% in 2012/13. The Corporation is forecasting that it will maintain or improve on the time that the fleet is out of service due to unplanned mechanical events over the five year planning period.

Customer satisfaction levels have increased dramatically over the past several years due to the introduction of the new fleet and significant improvements to service levels. In 2012/13, 'Overall Satisfaction' was at 64% and 'Very Likely to Recommend' was at 45%. The Corporation has set

higher targets for these two key measures over the course of the five year planning period, and commits to continuing improvements in customer satisfaction levels.

The highest priority for the Corporation is to ensure the health and safety of both its employees and its passengers. Great strides have been made over the past year with respect to improving the safety culture throughout the company, with demonstrable results. Over the course of the planning period, the Corporation will build on these improvements, with a continued focus on safety in every aspect of its operations.

One of the most important factors to the ongoing success of Marine Atlantic is its ability to efficiently and effectively plan and govern its operations, thereby enjoying the continued confidence of its shareholder. To that end, the Corporation has successfully implemented strategies to fully address all of the deficiencies laid out in the 2009 Special Examination completed by the Office of the Auditor General. Recognizing that the Corporation's current funding envelope expires at the end of 2014/15, and that the charters for the Corporation's fleet extend beyond the end of the current funding period, MAI intends to submit to Government its proposal for sustainable long term funding.

To summarize, despite negative pressures on both traffic and revenues, MAI's financial performance remains strong. The Corporation has generated an operating funding surplus for the third consecutive year, and continues to achieve strong cost recovery results. MAI has made great strides in its investments in new vessels and its shore-based infrastructure, allowing for significant improvements in operations and a much improved customer experience.

The upcoming planning period will be one of continued transition for Marine Atlantic. While most of the focus over the past several years has been on vessel and physical infrastructure renewal, the Corporation must now turn its energies to business process and cultural renewal. Information management, reservation management, work flow processes, procurement processes, maintenance management, and human resource management are all vital to the organization's ongoing success. And just as investments were necessary to improve our vessels and shore-based facilities, continued investment is now required for business process transformation. As the Corporation moves through the next five year planning cycle, MAI's focus will change from an organization intent on re-building itself to one whose primary focus is ongoing operational success and excellent customer service.

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## 1 Corporate Profile, Mandate and Governance

### 1.1 Background

When Newfoundland joined Canada in 1949, the ferry service between the Province of Newfoundland and Labrador and the mainland was accorded special constitutional status under Term 32(1) of the Terms of Union (*The Newfoundland Act, 1949*) which guarantees that Canada will “*maintain in accordance with the traffic offering a freight and passenger steamship service between North Sydney and Port aux Basques, which, on completion of a motor highway between Corner Brook and Port aux Basques, will include suitable provision for the carriage of motor vehicles*”. Marine Atlantic exists to fulfill that mandate.

Marine Atlantic was created on June 27, 1986 as a parent Crown Corporation through the *Marine Atlantic Inc. Acquisition Authorization Act*. As a Crown Corporation, Marine Atlantic is regulated under Part X of the *Financial Administration Act*. As per the Order in Council of March 12, 1987 (P.C. 1987-463), the Bilateral Agreement between Her Majesty the Queen and Marine Atlantic established the relationship between the Parties under which subsidiary operating, capital, and land lease agreements relating to the operation of specific ferry and coastal services in Atlantic Canada may be executed.<sup>1</sup>

Besides providing a year-round freight and passenger ferry service between North Sydney, Nova Scotia and Port aux Basques, Newfoundland and Labrador, Marine Atlantic also operates a seasonal service (June to September) between North Sydney, Nova Scotia and Argentia, Newfoundland and Labrador.

### 1.2 Vision Statement

The Corporation’s Vision Statement is “to achieve excellence in fulfilling the federal mandate to provide a ferry service between the mainland of Canada and the Province of Newfoundland and Labrador”.

### 1.3 Mission Statement

The Corporation’s Mission Statement is “to provide a safe, environmentally responsible and quality ferry service between the Island of Newfoundland and the Province of Nova Scotia in a reliable, courteous and cost-effective manner”.

### 1.4 The Board of Directors

Like all Crown corporations, Marine Atlantic was established to allow it to operate at arm’s length from its sole shareholder, the Government of Canada. While the shareholder provides policy direction and funding for the Corporation’s ongoing operations, as stated in the *Financial Administration Act*, Marine Atlantic’s Board of Directors ensures that the Corporation fulfils its mandate by setting the Corporation’s strategic

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<sup>1</sup> A Bilateral Agreement was considered necessary, at the time, given the fact that the Marine Atlantic Inc. Acquisition Authorization Act was merely an instrument that created the Crown Corporation. Another instrument was required to define the roles and responsibilities of the Corporation and its responsible Minister. This Bilateral Agreement replaced the Tripartite Agreement that existed between Canadian National (CN), CN Marine and Her Majesty the Queen.

direction and organizational goals and overseeing their implementation by management. Board members are appointed by the Governor in Council on the recommendation of the Minister of Transport.

The Corporation's Board of Directors is made up of 10 members, including the President and CEO, and reports to the Parliament of Canada through the Minister of Transport. Board members are appointed by the shareholder for one to five year terms, which can be extended at the discretion of the Crown. The Board currently holds five regularly scheduled meetings annually, convening additional meetings as needed. Membership of the Board includes individuals with experience in the marine industry, accounting, law, marketing, tourism, and a broad spectrum of general business experience, all beneficial in providing Marine Atlantic with appropriate governance direction.

Three permanent Board committees function to support and advise the Board: Audit and Risk, Corporate Governance and Accountability, and Human Resources and Pension Management. The Audit and Risk Committee oversees the Corporation's standards for integrity and behaviour, financial reporting, risk management, internal audit and management control practices. The Corporate Governance and Accountability Committee ensures the Board has prudent and effective governance practices to create an environment of excellence. The Human Resources and Pension Management Committee oversees all aspects of the Corporation's human resources and pension plan issues.

## **2 Strategic Priorities - 2013/14 to 2017/18**

Through its annual strategic planning session with the Board of Directors, MAI has identified two key strategic priorities for the upcoming planning period:

1. Continuing improvements to service reliability.
2. Improving the cost effectiveness of the organization.

These are not new priorities for the organization. In fact, they are a continuation of the work that has already been undertaken. However, as the organization moves away from the replacing and rebuilding of its physical assets, a greater focus can now be taken on business process re-engineering and improved efficiencies.

These strategies must be viewed in the context of the organization as a whole, and have been incorporated into each of the Corporation's key areas of focus, as outlined in the table below.

**Table 1 - Strategic Goals & Priorities**

Strategic Goals	Priorities
(1) Protection of People, Property and the Environment	<ul style="list-style-type: none"> <li>● Prevent and reduce injuries to people and damage to property</li> <li>● Continuously monitor and improve security measures</li> <li>● Continuously monitor and improve emergency preparedness and continuity planning</li> <li>● Redevelop the Environmental Management Plan</li> <li>● Monitor and ensure compliance to emissions regulations</li> </ul>
(2) Service Reliability	<ul style="list-style-type: none"> <li>● Improve on-time performance</li> <li>● Reduce unplanned service interruptions</li> <li>● Improve management of vessel maintenance, refits and major overhauls</li> <li>● Finalize Fleet Strategy</li> </ul>
(3) Quality Customer Experience	<ul style="list-style-type: none"> <li>● Improve customer service levels</li> <li>● Manage changing customer demand</li> <li>● Improve value perception of the service on part of customers</li> </ul>
(4) Effective Governance & Sustainable Funding	<ul style="list-style-type: none"> <li>● Meet expectations of the OAG</li> <li>● Enhance risk management</li> <li>● Enhance internal controls</li> <li>● Finalize long term funding requirements</li> </ul>
(5) Be a Respectful & Engaging Employer	<ul style="list-style-type: none"> <li>● Increase focus on human resource management</li> <li>● Achieve success in managing people based changes</li> <li>● Continue to implement long term strategy for labour relations</li> </ul>
(6) Meet Cost Recovery Targets & Live Within Appropriation	<ul style="list-style-type: none"> <li>● Deliver strong financial performance</li> <li>● Increase focus on business process efficiencies</li> <li>● Utilize management reporting for business decision making</li> <li>● Manage external Impacts</li> </ul>

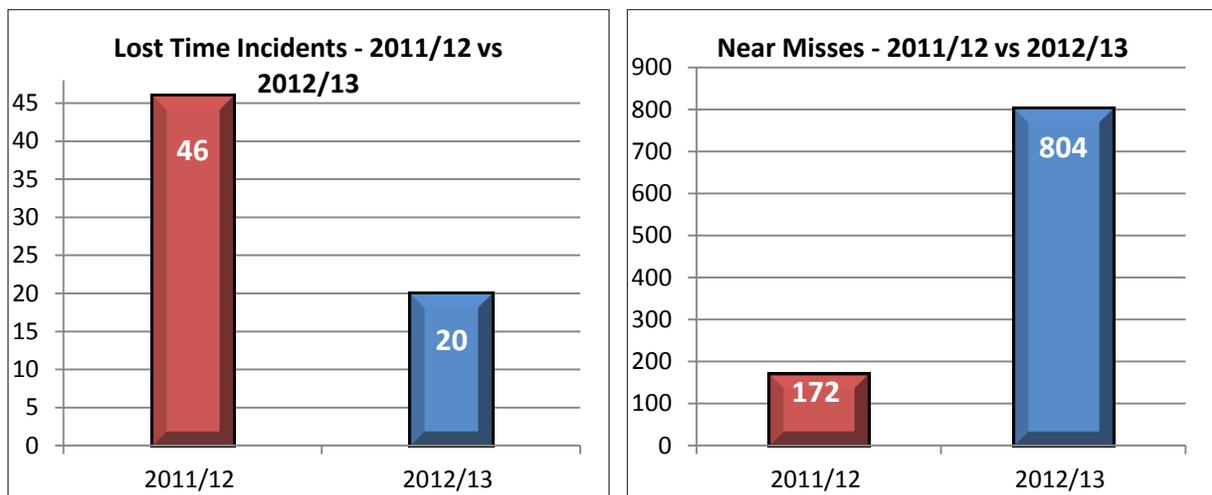
### 3 Protection of People, Property and the Environment

Marine Atlantic provides a valuable service to the people of Atlantic Canada, and the service must be operated in a manner that protects the health and safety of its customers and employees, and minimizes the impacts on the environment.

### 3.1 Health, Safety and Environment

The highest priority for the Corporation is to ensure the health and safety of both its employees and its passengers. Great strides have been made over the past year with respect to improving the safety culture throughout the company, with demonstrable results. Toolbox meetings are now a standard part of the management teams’ functions; reports of near misses have increased by almost 367%. Lost Time Incidents (LTIs) have decreased by 57%. A Corporate wide Communications Plan with the theme of “Work Aware” was recently launched highlighting the importance of safety in all aspects of operations. Occupational Health and Safety (OH&S) committees have been established and are functioning well throughout the company.

Year over year (April 1 – March 31) results for safety incidents are outlined below.



**Figure 1 – Safety Statistics**

The number of near misses reported in 2012 has increased significantly over 2011, which is a very positive indication that the Corporation’s employees are using the Safety Management System (SMS) effectively and that MAI’s commitment to safety has been recognized and is being assimilated throughout the organization.

The many improvements in MAI’s safety culture have not gone unnoticed. In the summer of 2012, the Port aux Basques Terminal Occupational Health and Safety Committee was named “Committee of the Year” at the fifty-sixth Annual Newfoundland and Labrador Occupational Health and Safety Conference. With over 3,100 registered Occupational Health and Safety Committees in the Province, this is a tremendous accomplishment for MAI.

Over the course of the planning period, the Corporation will build on these improvements, with a continued focus on safety in every aspect of its operations. The overall goal is to minimize the number of all types of actual incidents, while increasing near miss reporting, which allows the organization to identify potential incidents before they occur, and take the necessary precautions to reduce the likelihood of their future occurrence. Health, safety and environmental initiatives moving forward will focus on the following:

- Continuing education, training, monitoring and communication.



- Continuous updating and improvement of the SMS documents, forms and procedures.
- Instilling the theme of Leadership, Ownership & Accountability in employees throughout the organization through such forums as safety summits, tool box meetings, etc.
- Implementing the Environmental Management Plan.

### 3.2 Security and Emergency Preparedness

Over the past several years, the Corporation has invested significant resources to ensure that its security and emergency preparedness systems are robust and effective. Through continuous threat, risk and vulnerabilities (TRV) analysis, the Corporation will ensure that it is ready to effectively manage through any of the likely events that it might face.

Over the course of the upcoming planning period, the Corporation will focus on continuous improvement and readiness:

- Continued and consistent training in emergency management.
- Emergency drills and simulations.
- Regular monitoring and updating of security plans.
- The development of an IT Continuity Plan to support MAI's Business Continuity Plan.
- Reviewing and updating of vessel security plans.

### 3.3 Emissions Regulations

In 2009, the International Maritime Organization (IMO) introduced new regulations regarding mandatory reductions in greenhouse gas emissions for the international shipping industry. Marine Atlantic is expected to align with these regulations, which take effect in 2015. The entire shipping industry is struggling to find solutions that will allow organizations to meet these regulations going forward. There are challenges, however, to doing so. 1.) Fuel suppliers require time to retool their fuel processing facilities in order to produce fuel that meets the emission targets, and 2.) Vessel based 'scrubber' systems designed to reduce exhaust emissions are not yet commercially available. As such, the Corporation anticipates that to meet the regulations, it will be forced to convert from blended fuels to the more expensive marine gas oil (MGO). Should this happen, there will be several impacts on the organization, which have been highlighted as part of the planning process:

1. Fuel surcharge amounts will need to be reviewed.
2. Capital funding will be required to enable the conversion of the vessel engines to burn MGO, as well as to make necessary changes to shore-based fueling facilities. An internal team has been established to better understand the costs and implementation requirements to comply with the new regulations; their analysis and recommendations are anticipated to be completed end of year.

Meeting the current timelines for compliance with these regulations will be very challenging for the organization, as it will be for all ship operators. MAI has currently submitted a proposal to Transport

Canada to allow a more gradual switch to MDO to minimize the impacts on both the Corporation and its customers, yet still allow for compliance with the regulations in a timely manner.

## 4 Service Reliability

Maintaining on-time performance, minimizing unplanned service interruptions and providing a reliable service are key goals of the Corporation and are key indicators of the Corporation’s success.

### 4.1 On-Time Performance

Vessel on-time performance is defined as a vessel leaving port no later than 15 minutes beyond its scheduled sailing time. With the introduction of the new fleet in early 2011, the Corporation experienced a dramatic increase in on-time performance relative to previous years. 2012/13 results remained the same as 2011/12 results with on-time performance remaining at 78%, including weather related delays. Excluding weather related delays, on-time performance increased to 86% in 2012/13, an increase of 2% over the same period last year.

On time performance is a key measure for the Corporation and one that directly correlates with overall customer satisfaction. The Corporation has set a target of 85 - 88% that it will strive to maintain throughout the planning period. With the implementation of improved maintenance practices and other planned efficiency gains, this target will be revisited in the 2014/15 Corporate Plan.

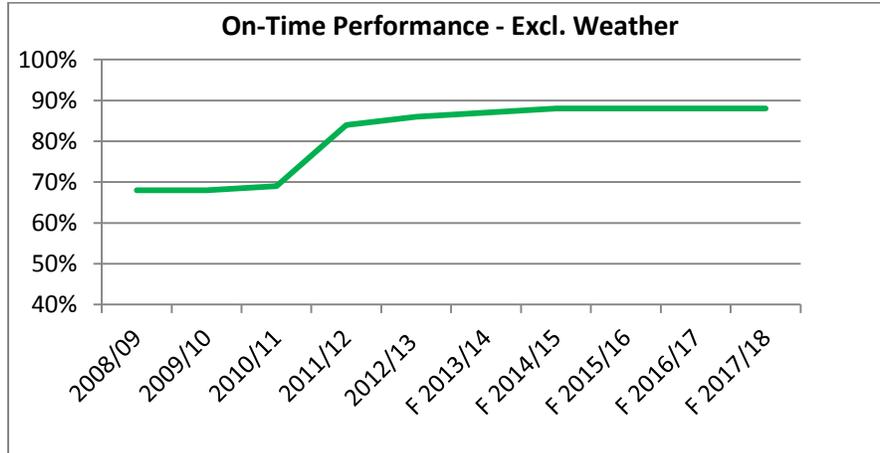


Figure 2 – On-Time Performance

#### 4.1.1 Unplanned Service Interruptions

Another key contributor to overall customer satisfaction levels is the percentage of time that the fleet is out of service.

Given the often severe weather conditions in the Gulf of St. Lawrence, delivering consistent on time performance can sometimes be a challenge for the Corporation, and weather related service interruptions are unavoidable. However, improved customer communications and management decision making related

to forecasted weather events has enabled the Corporation to minimize the negative impacts of these weather related outages.

Unplanned service interruptions due to mechanical issues also impact the Corporation's ability to provide a reliable, on-time service. The Corporation experienced three significant service interruptions due to mechanical failure between June and August of 2012/13, creating many challenges for the Corporation. With vessels being out of service during the Corporation's busiest time of the year, employees throughout the organization were faced with significant scheduling and capacity issues. In order to meet demand on the constitutional route, crossings between North Sydney and Argentia were cancelled, as the *MV Atlantic Vision* was re-routed to the Port aux Basques crossing, ensuring adequate capacity to manage the traffic requirements. It was through the dedication of the Corporation's employees in rebooking, loading, and transporting its customers as efficiently and effectively as possible that the Corporation was able to recover from these service interruptions, while still offering a high level of customer service.

Despite these service interruptions, the Corporation improved on the percentage of time that the fleet was out of service due to unplanned mechanical issues by three percent over fiscal 2011/12.

Moving forward, the Corporation has set a Key Performance Indicator (KPI) target of three percent, or lower.

## 4.2 Vessel Maintenance

Unplanned service interruptions due to mechanical issues have a negative impact not only on the Corporation's ability to provide on time service, but also on the public's perception of the MAI brand. To minimize these unplanned service interruptions, the Corporation is increasing its focus on its preventative maintenance management program.

In January 2012, the Corporation engaged Det Norske Veritas (DNV) to perform a full review of its maintenance management practices, the first phase of which is now complete.

During Phase one, DNV completed an assessment of MAI's governing manuals, procedures and tools, and benchmarked them against industry standards in order to identify the gaps between industry leading practices and the Corporation's current operation levels. As a result of this activity, MAI has developed a list of key priorities that it must address in order to reach its goal of improved maintenance management.

The Corporation is in the process of implementing the following activities, which will continue into the planning period:

- Introducing tailored reporting templates that can be implemented in the vessel's maintenance software for major equipment types to standardize and streamline the process. This will make analysis and trending of historical maintenance information much easier as each report will contain identical fields to be populated by the vessel crew.
- Updating maintenance manuals to reflect current best practices.

Phase one also analysed the Corporation's maintenance management organizational structure and made a recommendation that will allow MAI to better manage its maintenance practices and have better cost

control. The Corporation will be assessing this recommendation for possible implementation in the upcoming planning period. Phase two of the DNV review consists of the optimization of the onboard preventative maintenance program. The maintenance strategy will be vessel specific and will be broken down by each individual piece of equipment. Phase two will also include the alignment of the Corporation's planned maintenance systems into a more user friendly interface that will align with the Corporation's overall maintenance philosophy.

#### 4.2.1 Vessel Refits and Major Overhauls

With the introduction of the new vessels in 2011, the Corporation has benefited from greater capacity and more efficient operations. In the upcoming planning period, MAI plans to build upon these efficiencies by revisiting its annual operating plan, and reducing the number of planned work periods for each of the vessels. By reducing planned work periods from two to one, the organization's maintenance practices will be brought in line with industry best practices, thereby driving significant savings in its maintenance budget. Along with the planned improvements to its regular day-to-day maintenance programs, MAI is confident that its actions will not only generate maintenance efficiencies, but also ensure a well-maintained fleet.

Moving forward, Marine Atlantic will face strategic challenges with respect to finding suitable dry-docking facilities. While the limited availability of acceptable shipyards is not a new challenge, a recent shipyard feasibility study completed for the organization concluded that the number of ship repair facilities in Canada that can respond to the exact needs of the Corporation - specifically the ability to deploy the vessel's stabilizers while docked - is very limited.

#### 4.3 Fleet Strategy

Fleet renewal is a key issue for the Corporation, not only from an operational perspective, but also from a financial perspective, as it helps to form the framework for discussions with its Shareholder about a long term future funding strategy for the Corporation.

The Corporation has submitted a long term fleet strategy to Transport Canada as part of its submission for long term sustainable funding. Part of this strategy would allow for a longer term, more predictable fleet replacement program with each vessel being replaced approximately every 25 years, thereby maintaining a consistently modern fleet while minimizing costs of maintenance, and enabling the organization to take advantage of new technologies and to continually meet the changing demands of its customer base.

### 5 Customer Experience

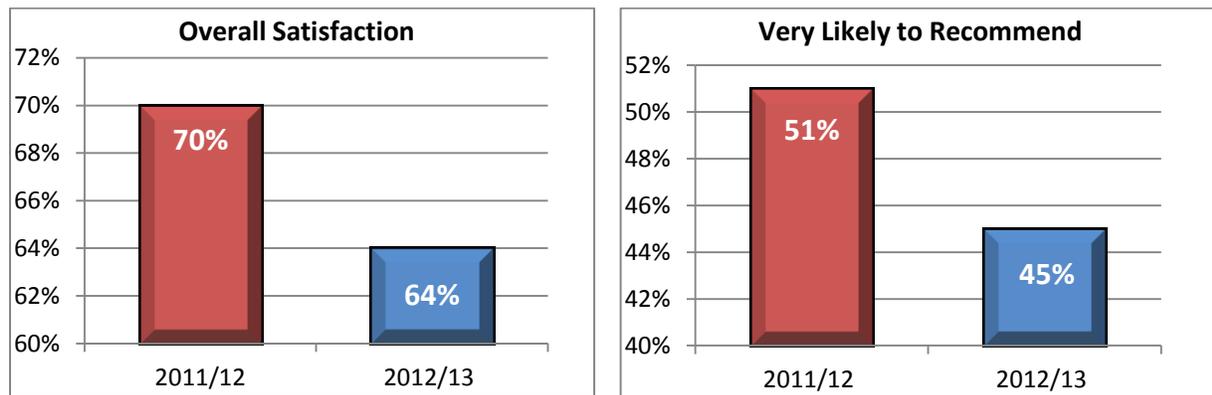
Marine Atlantic has made tremendous progress with respect to the level of customer service that it offers. Over the course of the planning period, the Corporation will continue to build a strong perception of value for money within its customer base, as well as with potential new customers.

## 5.1 Customer Service

Customer satisfaction levels increased dramatically in 2011/12 over previous years due to the introduction of the new fleet and significant improvements to service levels. In 2012/13, the Corporation has worked diligently to maintain this improved level of customer satisfaction, despite the challenges of two significant service interruptions during MAI’s peak operating period.

There are two key indicators that the Corporation tracks in order to ensure that it is offering a satisfactory level of customer service. The first high level indicator is “overall satisfaction.” This represents the percentage of customers surveyed who are satisfied with Marine Atlantic’s service. The second indicator is the percentage of customers who are “very likely to recommend MAI.” This represents the percentage of customers surveyed who are very likely to recommend the service to another member of the public. This indicator is, arguably, the most important, as it not only portrays an element of overall satisfaction with the service offering, but also gives the Corporation an indicator of future growth. If more customers are very likely to recommend Marine Atlantic, the Corporation can reasonably expect associated demand growth through increased usage by existing customers, along with growth from new customers.

2012/13 year end results for Overall Satisfaction were at 64%, somewhat lower than the results for the same period last year. Similarly, Very Likely to Recommend was at 45%, 6% lower than the previous year.



**Figure 3 - Customer Service**

It is interesting to note that results for both of these indicators were trending ahead of last year’s results at the end of June 2012, but dropped back to 2011 levels after the service interruptions that were experienced in June and August of 2012. Ongoing weather related issues due to more severe weather conditions have also contributed to the decrease. While this minor setback is unfortunate, it is again further reinforcement of the importance of service reliability to the overall satisfaction levels of the Corporation’s customers.

The Corporation has set a long term target for Overall Satisfaction at 70%, and will strive to achieve results that are consistently above 50% in “Very Likely to Recommend” by the end of the planning period.

MAI currently surveys its non-commercial customers only. Plans to survey commercial customers are underway, and results should be available by the third quarter of 2013-14. Appropriate targets for commercial related traffic will be included in next year’s corporate plan.

## 5.2 Changing Customer Demand

As seen in previous years, the Corporation is continuing to experience a shift in the traffic mix – Passenger Related Vehicle (PRV) traffic is declining year over year, while Commercial Related Vehicle (CRV) traffic is increasing. This shift in traffic mix is a result of numerous factors. Downward pressure on PRV traffic can be attributed to rising gas prices, the strengthening of the Canadian dollar versus the US dollar, the global recession, and the emergence of low cost airfares. All of these factors, coupled with the Newfoundland travelers’ rising incomes and the financial wherewithal to travel further afield, have negatively impacted PRV traffic levels.

On the other hand, CRV traffic has been positively impacted by accelerated Gross Domestic Product (GDP) growth in Newfoundland and the resulting investments made by the trucking industry to capitalize on the growing business opportunities in Newfoundland. As well, the attractiveness of MAI’s drop trailer service and the fact that the Corporation provides daily service has been amenable to the growth of the importation and exportation of goods that are best suited to MAI’s service – perishable goods such as produce and fish, and aquaculture – as well as the increase in demand for cargo types principally handled by MAI – dangerous goods, oversized loads, etc.

### 5.2.1 Traffic Results – 2012-13

MAI continues to see a decline in PRV traffic, and CRV traffic continues to increase, albeit at a slower rate than in previous years. The total AEU traffic for 2012/13 is down 1% over the previous year.

PRV traffic declined in 2012/13 by approximately 3% from last year’s level. This represents the third consecutive year of PRV decline, which has dropped by an annual compounded rate of 3.4% in the past 3 years. Total CRV traffic declined slightly in 2012/13, while the growth in drop trailers has declined to 0.5%.

### 5.2.2 Influencing Customer Demand

A key determinant in achieving success will be both anticipating and influencing customer demand. The change in traffic mix impacts not only revenues and costs, but also capacity utilization and workflow processes.

As such, the Corporation is currently exploring strategies to smooth demand that will eventually enable it to maximize capacity utilization on a per crossing basis, while reducing costs at the same time.

As part of its overall revenue strategy, the Corporation is focused on increasing the average revenue per customer. The focus on total revenues rather than on individual product line revenues recognizes the elasticity of demand and the fact that the Corporation has to operate in a business-like fashion, remaining flexible to changing customer needs.

## 5.3 Improved Value Perception

MAI is committed to delivering a high level of customer service and ensuring that its customers feel they are receiving good value for their money when travelling on MAI’s vessels and when availing of the many on-

shore amenities. How a customer perceives value depends on their evaluation of the benefits received, the price paid for those benefits, as well as the available alternatives, which in the case of MAI would mainly be the various airlines operating in Atlantic Canada and other freight operators.

The Corporation currently undertakes public opinion research twice yearly. “Providing Customers with Value for Money” is one of several indicators that the Corporation is now tracking. The term “Value for Money” is open to interpretation by the customer and the scores will vary based on customers varying perceptions of what good value for money represents. By tracking this measure, the Corporation is ensuring that it collects information on customer’s value perceptions of MAI’s service offerings and their associated rates. While current results are lower than the organization would like, the results are trending upward, indicating that MAI’s efforts to date have been successful.

Over the course of the planning period, MAI will continue to work on improving its customers’ perceived value for money through operating efficiencies and further analysis of products and amenities available both on-shore and on the Corporation’s four vessels.

## **6 Effective Governance and Sustainable Funding**

One of the most important factors to the ongoing success of Marine Atlantic is its ability to efficiently and effectively govern its operations. The Corporation has made significant improvements in its governance processes over the past several years, and will continue to build on them throughout the upcoming planning period. By doing so, the Corporation hopes to enjoy the continued confidence of its shareholder, which will result in a sustainable business model with predictable funding requirements.

### **6.1 OAG Special Examination**

The Corporation has successfully implemented strategies to fully address all of the deficiencies laid out in the 2009 Special Examination completed by the Office of the Auditor General. Deficiencies related to funding, strategic and operational planning, risk management and business continuity planning have all been addressed and are well documented within the organization. The Board of Directors has completed its review of the corporate governance practices, and implemented the changes necessary to improve its governance measures. Changes in MAI’s operations to accommodate new security requirements have also been implemented. A strategic human resources plan has been developed and was approved by the Board, and an automated staff scheduling system has been put in place. The Corporation has secured the aid of DNV to help improve its maintenance management functions, which will enable MAI to not only become more efficient and reliable, but also continue to provide a service that is safe and timely for its customers.

### **6.2 Enhancing Risk Management**

Marine Atlantic recognizes that in offering products and services to customers, and the means by which the products and services are offered, the Company inherently assumes a variety of risks. A key accountability of Marine Atlantic is to provide for the safety and security of the organization. Therefore, for the safety, soundness and good reputation of Marine Atlantic as a whole to be maintained, the Corporation’s Board of

Directors instructed the organization to implement and maintain a comprehensive enterprise-wide approach to ensure that the inherent risks of the organization are recognized, governed and managed appropriately. The process by which this is completed is known as Enterprise Risk Management (ERM).

The focus of MAI's Enterprise Risk Management program at the governing and executive level is on the risks that have a significant severity and/or significant impact on safety, the financial resources, service levels, or the reputation of the company. The ERM program ensures that when a high level risk is identified, specific policies are established for the major types of risks including (but not limited to) employee safety, customer safety, financial health, and people.

### 6.3 Internal Controls

The Corporation is currently engaged in a comprehensive assessment of its internal control environment to develop and improve current procedures. A risk assessment has been completed on the various finance processes to facilitate the development of internal control questionnaires and to prioritize their implementation. A draft questionnaire has been developed for the expenditures process, controls gaps have been identified and remedial action is being developed. The expenditures questionnaire will be used as a template for the other finance processes with expected completion by March 31, 2013. A comprehensive testing and compliance program will be developed and implemented for each finance process as it is completed.

Going forward, internal control questionnaires and a testing and compliance program will be developed for non-finance processes. Entity level controls will be examined and reviewed for effectiveness with the ultimate objective being to provide documentation on an ongoing basis to demonstrate the in-control state of the organization.

### 6.4 Long Term Funding Requirements

As part of the Corporation's governance model, MAI is looking at further developing its long term strategic planning functions. While much of the organization is focused on day to day operations and fulfilling its monthly, quarterly and annual governance requirements, a successful organization must also be focused on its long term strategic goals in order to build upon its successes and sustain its progress. For MAI, this will consist of developing longer term vessel strategies, identifying its long term shore-based infrastructure requirements, and assessing the required sustainable funding levels to enable fulfillment of these goals.

As part of this long term strategic planning process and recognizing that the Corporation's current funding envelope expires at the end of 2014/15, MAI intends to submit to Government its proposal for sustainable long term funding.

## 7 Being a Respectful and Engaging Organization

Marine Atlantic remains committed to being an employer of choice in Atlantic Canada and strives to offer a safe and healthy workplace, where employee actions are directly aligned with the business and where contributions are acknowledged and rewarded.



## 7.1 Human Resource Management

Marine Atlantic has a diverse workforce that is represented by six bargaining units as well as a number of management/non-union employees. The breakdown in full time equivalents (FTEs) of the Corporation's workforce and the current status of contract negotiations is shown on the following page. Future contract negotiations will be in line with the Corporation's Long Term Labour Relations Strategy.

## 7.2 Managing People-Based Changes

During the planning period, Marine Atlantic will strive to be successful in managing people-based changes. As a major employer in Atlantic Canada, Marine Atlantic's workforce is constantly changing. Training new employees and managing change as long time employees retire or depart from the Corporation is an ongoing challenge. In 2013/14, MAI will introduce a formal workforce planning program. This is a critical step in linking the Corporation's business directions with its resource planning, succession planning, work design and staff development.

MAI will continue to strengthen its leadership development capacity to ensure that the next generation of the Corporation's leaders are up to the task of leading the organization in its continued transformation to become a more modern and efficient organization with a high level of customer service.



**Table 2 - FTE Breakdown**

Agreement & Expiry Date	Representing	Bargaining Agent	Collective Bargaining Status	FTEs 2012/13
A Dec-31-2013	Licensed Officers	Canadian Merchant Service Guild	Agreement renewed until 31 December 2013	142
B Dec-31-2013	Unlicensed Vessel Crew	National Automobile, Aerospace, Transportation and General Workers Union of Canada (CAW)	Agreement renewed until 31 December 2013	446
C Dec-31-2013	Shore-Based Maintenance Employees	National Automobile, Aerospace, Transportation and General Workers Union of Canada (CAW)	Arbitrator's decision received 7 June 2013, agreement renewed until 31 December 2013	63
D Dec-31-2013	Shore-Based Terminal and Clerical Employees	The United Steel Workers/ International Longshoremen, Council of Trade Unions	Agreement renewed until 31 December 2013	294
E Dec-31-2012	Masters, Chief Engineers and Chief Electrical Officers	Canadian Merchant Service Guild	Collective bargaining for new agreement commenced December 2012, next negotiation session scheduled September 2013	29
F Dec-31-2013	Shore-Based Supervisory Employees	Public Service Alliance of Canada	Agreement renewed until 31 December 2013	63
N/A	Management / Non-Union	N/A	N/A	72
<b>Total</b>				<b>1,109</b>

### 7.3 Long Term Labour Relations Strategy

MAI has developed a new Labour Relations Strategy in order to advance the contribution made by all employees to the improved performance of the Corporation. The heart of the strategy is the introduction of an employee engagement program intended to significantly raise the level of commitment to the success of the business.

The key aspects of the engagement program are as follows:

- Provide employees with a clear set of corporate values centering on safety, integrity, excellence, teamwork and commitment with the understanding that the Corporation must align with these values.
- Provide employees with a high level of understanding of how the business operates so that there is a clear appreciation of the importance of each individual's contribution to the monthly performance results.
- Provide employees with details of financial commitments, targets and challenges with regular monthly reports showing MAI's performance.
- Clarify roles, responsibilities and accountabilities for every job.
- Provide leadership training and development for all employees responsible for the supervision of people.
- Work closely with union leaders to ensure they understand the challenges facing MAI, while still providing their members with appropriate representation.

The employee engagement program will be introduced throughout 2013/14. It is understood that this is a major undertaking and will likely take longer than one year to implement, but it is expected that the Corporation will see very positive results moving forward.

The majority of the Corporation's collective agreements expire at December 31, 2013. Notification to bargain will be completed in the third quarter of 2013/14.

The collective bargaining process will commence with the vessel based agreements; shore agreements will follow shortly thereafter. MAI will schedule negotiations in blocks to facilitate a timely renewal of collective agreements. The plan is for the Corporation to commence the bargaining process with all bargaining units by the end of this fiscal year.

### 7.4 Changes to the Pension Plan

Budget 2013 announced that "The Government will continue to work with Crown Corporations with a view to moving to a 50:50 cost sharing between the employer and employees by 2017 and aligning the age at which retirement benefits become available with those announced in Economic Action Plan 2012 for post-2012 hires under the Public Service Pension Plan." Marine Atlantic, as a Crown Corporation, is transitioning to align with these requirements.

- Current Employees



- Starting January 1, 2014, employee contributions to the pension plan will be gradually increased with the goal of attaining the 50:50 cost sharing between the employer and employees in 2017. For current employees, there will be no change to pension benefits.
- Employees Hired after January 1, 2014
  - For all new hires on or after January 1, 2014, the pension plan will provide less generous early retirement conditions. This change in benefits will be reflected in a slightly lower contribution rate for new plan members.

## 8 Meet Cost Recovery Targets and Live Within Appropriation

Marine Atlantic's shareholder has prescribed cost recovery targets over the planning period. Marine Atlantic is committed to continuing to meet these targets through a combination of revenue management and improved cost efficiency.

To meet its commitments for cost recovery the Corporation has set a number of priorities to achieve during the planning period:

- Employing management reporting results to improve decision making.
- Implementation of its revenue strategy, including annual tariff reviews.
- Business process renewal and efficiency initiatives to drive cost savings.

### 8.1 Financial Results 2012/13

Marine Atlantic had another successful year from a financial perspective, and achieved a cost recovery target of approximately 67.1%, well ahead of expectations. The Corporation's cost recovery percentage is calculated by dividing total revenues into total costs (less charter fees, capital expenditures, program management, implementation and restructuring and pension costs).

There are several key factors impacting 2012/13 results. Revenues are down 3.9% from budget, for a negative variance of \$4.4M, due to a decline in PRV traffic, and a slight decline in CRV traffic growth. However, 2012/13 revenue results are \$6.8M above 2011/12 actuals, a year over year increase of 7%.

The Corporation's operational expenses are \$0.7M lower than budgeted. Although the Corporation experienced three unplanned maintenance events during 2012/13, its maintenance costs are still \$0.3M under budget as efficiencies continue to be achieved. Additionally there were significant savings due to the timing and cost of transformation activities. Vessel fuel costs in 2012/13 are \$1.1M lower than budgeted. The price of fuel was 6% higher than forecasted; however, this was offset by lower overall fuel consumption.

The company was successful in hedging against fluctuations in the global fuel market with the fuel hedging program on track to yield gains of approximately \$1.6M for 2012/13.

Amortization is \$10.5M less than budgeted for 2012/13 as the actual in service date of work in progress changed. The overall capital asset renewal activity is still progressing as planned.



Charter Importation taxes of \$6.1M were recognized as an expense in 2012/13, but not included in the budget. Under Public Sector Accounting Standards costs related to the importation of vessels that were previously recognized as an intangible asset are reclassified as a prepaid expense and amortized over the remaining terms of the vessel charter agreements. Therefore, an “intangible assets” balance as of March 31, 2011 totaling \$13,832 was reclassified to “prepaid expenses” and will be amortized to “charter importation taxes” on the statement of operations.

### 8.1.1 Capital Spend 2012/13

In 2012/13, the Corporation spent \$51M on capital projects, which is \$4.1M above its budget of \$46.9M. Due to the nature of the work associated with the capital plan, primarily the building of physical infrastructure - which is inherent with unanticipated delays and involves engineering cost estimates that may vary significantly from tendered bids - both budget overages, under-spending on individual projects, and unanticipated project requirements are inevitable. This all contributes to the difficulty in forecasting precise capital expenditures. The Corporation utilized operational savings to fund these emerging projects and budget overages.

The \$4.1M in budget variance is comprised of a number of factors; planned projects that exceeded budget account for \$4.7M in spending, while re-prioritization of projects and delayed spending equate to a net of \$0.6M in savings, for a variance of \$4.1M in capital spending.

Increased costs for major shore-based projects resulted in additional expenditures of \$1.6M, including significant additional work for the electrical distribution project at the NSY Terminal Site, and due to the growth of commercial traffic, expansion of both North Sydney and Port aux Basques marshaling yards.

Vessel-based projects accounted for approximately \$3.1M in additional capital requirements, but were necessary investments from an operational risk perspective. Base capital projects came in \$0.6M under budget.

Some of this work was identified in previous corporate plans, and some projects emerged as the year progressed. However, the issue of overspending is primarily linked to the difficulty of precisely forecasting a capital project’s cost before engineering estimates and project tenders are completed. In order to meet all of the capital requirements in 2012/13, MAI delayed some project work, reduced the scope of other projects, and overspent as noted on projects that were deemed necessary for the safe and continued operations of the organization.

## 8.2 Financial Assumptions 2013/14 – 2017/18

The following sections outline the financial assumptions used as the basis for the projected financial statements for the upcoming planning period.

### 8.2.1 Traffic Forecast

Demand figures for the Revitalization Strategy submission were based upon traffic projections<sup>2</sup> previously presented to Transport Canada. For this year's Corporate Plan, these traffic projections have been adjusted to reflect the change in traffic trends experienced during the last number of years.

### 8.2.2 Revenues

Marine Atlantic's revenue forecasts take into consideration the following: rate increases, surcharges, and traffic growth expectations as well as additional passenger service revenue.

For purposes of completing the financial projections, the Corporation modeled revenue projections based on 4% tariff increases on all transportation services including drop trailer management fees for 2013/14. This increase was implemented on April 1<sup>st</sup>, 2013.

Given the level of uncertainty associated with future traffic levels, the cost of fuel and the new fleet, the Corporation will continue to review its fare requirements to ensure that it can operate within approved appropriations while achieving its cost recovery targets. The full rate structure will be reviewed each year during the preparation of the Corporate Plan, and appropriate adjustments made according to the factors impacting the Corporation at that time.

### 8.2.3 Operating Expenses

Expense projections for the upcoming five year planning period take into consideration the operation of the current fleet, comprised of the MV *Blue Puttees*, the MV *Highlanders*, the MV *Leif Ericson*, and the MV *Atlantic Vision* and/or comparable replacement vessels.

### 8.2.4 Fuel Management

Fuel is, and will continue to be, a large portion of the Corporation's operating budget, accounting for upwards of 15 per cent of total operating expenses. With the new fleet that was brought into service early in 2011/12, the Corporation was able to reduce its average fuel burn per trip.

The Corporation faces large uncertainties surrounding future fuel prices. For planning purposes, the Corporation has calculated fuel prices using market information and analyzing New York Mercantile Exchange future contract prices.

The Corporation intends to maintain its fuel hedging program, which is focused on minimizing the impacts of price fluctuations, thereby stabilizing the company's fuel budget.

To align with regulatory requirements on fuel emissions, the Corporation's current plan anticipates the use of marine gas oil (MGO) in the future. This change results in increased fuel costs as the corporation switches from the less costly blended fuels to MGO.

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<sup>2</sup> Marine Atlantic Inc. Traffic Projection 00-001/000-010 RV.0



### 8.2.5 Capital Management

Budget 2010 provided the Corporation with \$84M for shore-based equipment and infrastructure renewal. The bulk of these funds have been directed toward critical infrastructure - docks, terminal buildings and sites, and shore-based support equipment and machinery - to address the significant deficiencies in these critical areas. As the Corporation has progressed through the implementation of its capital program, challenges have arisen that have put significant pressure on its capital budget. Original estimates were very high level, and based on the assumption that most assets could be repaired and upgraded, rather than replaced. Construction costs in both Newfoundland and Labrador and Nova Scotia have increased significantly over the planning period, and the aging shore-based assets were in a worse state of deterioration than first thought, requiring significantly more effort to bring them up to an acceptable standard. As well, the integration of the newer, larger vessels has driven capital requirements that were unforeseen at the time of the original budgeting exercise. All of these challenges have driven costs significantly higher than originally anticipated when the funding requests were prepared going into Budget 2010. As a result, in 2012/13 the Corporation requested that \$7.4M of funding be re-profiled to meet ongoing capital requirements.

The upcoming planning period will see the completion of major dock upgrades in Argenta, Port aux Basques, and North Sydney, as well as the construction of a new terminal building in North Sydney and major upgrades to the Port aux Basques terminal building. Detailed estimates for the construction of the new terminal building in North Sydney have indicated that the current budget is not sufficient to cover the total project costs. To address the budget shortfall, the Corporation is requesting approval to move \$4.0M in operating expense to supplement its capital budget in 2013-14. This reallocation of funding will allow the Corporation to supplement the funding available for the terminal building, while still meeting its savings commitments. Investments in information technology (IT) are also required in the upcoming planning period as catalysts for business process improvements.

The Corporation has set the following objectives in relation to its capital planning efforts:

- Ensure funds are used to the best long term advantage of the Corporation
- Manage the capital program in an effective manner
- Follow the newly implemented capital management process that recognizes the fluid nature of the Corporation's requirements
- Utilize operating funding savings for necessary capital projects if and when possible.

### 8.2.6 Inflation Rates

Canada's inflation policy, as set out by the Federal Government and the Bank of Canada, aims to keep inflation at two per cent, the midpoint of the one to three per cent inflation-control target range. For the purposes of this Corporate Plan, MAI has used a more conservative estimate and is assuming a three per cent general inflation rate annually over the planning period.

### 8.2.7 Foreign Exchange

The Corporation implemented a foreign exchange hedging strategy to proactively mitigate exposure to foreign currency. The Corporation negotiated with Stena RoRo to pay in Canadian currency for the charter of two of their vessels in the initial five year charter period.

The Corporation also secured forward contracts with a financial institution for the Euro currency requirements over the remaining charter period of the vessels. Marine Atlantic hedges its exposure to this foreign currency obligation by utilizing forward contracts to ascertain the Canadian dollar equivalent to these monthly charter payments.

Marine Atlantic’s hedging strategy has been successful in bringing stability and cost certainty to the charter obligations for the duration of the charter agreements.

### 8.2.8 Savings Commitments

Marine Atlantic has made significant savings commitments arising out of both the Strategic Review and the savings commitments identified in Budget 2012 as outlined in the table below. The Corporation is on track and committed to delivering on these savings commitments.

**Table 3 - Savings Commitments**

Year	Strategic Review <i>(in millions)</i>	Budget 2012 Savings Commitments <i>(in millions)</i>	Total
2012/13	\$ 1.22	\$ 0.50	\$ 1.72
2013/14	\$ 5.40	\$ 2.20	\$ 7.60
2014/15 & onward	\$ 5.40	\$ 10.90	\$ 16.30

## 8.3 Business Process Efficiencies

In order to achieve ongoing cost efficiencies and to develop a sustainable business model, the organization must now focus on how it runs its business – driving cost efficiencies through improved business processes and management of those processes. The following sections highlight two of the key priorities that will be focused on during the upcoming planning period.

### 8.3.1 Procurement

Sustained efforts will be made over the planning period toward the development of a continuous improvement philosophy within procurement.

To that end, recommendations of various audits continue to be implemented:

- Monitoring the new procurement policy to assess performance and adjusting procedures as required to increase value for money.



- Continuing to build relationships with internal and external customers – enhancing the process of contracted rates and the vendor assessment approach.
- Improving the contracts management approach.
- Enhancing the communication requirements.
- Continuing procurement policy compliance reviews.
- Improving procurement activity monitoring and performance objectives.
- Identifying employee development and training opportunities to enhance performance.
- Improving internal procurement communications.
- Identifying and continuing the establishment of more efficient procurement techniques including purchase order consolidation, vendor consolidation, standing offers, and procurement cards.

### 8.3.2 Information Technology Management

MAI's Information Technology strategy is a key component of the organization's plans for business transformation. MAI's IT strategy is holistic in nature, going far beyond the mere acquisition of technology, and focusing more on how Information Technology can enable and sustain business transformation. Investments in Information Technology are vital to enabling the modernization of the other functional areas of the organization, and are the key to realizing sustainable business improvements. MAI's IT strategy will enable the corporation to harvest the value that is yet unexplored in its current systems, and allow MAI to move forward with achieving the desired operational efficiencies highlighted as necessary for the long term success of the corporation. Three key strategic objectives of MAI's Information Technology strategy are as follows:

1. Realize value and efficiencies from legacy IT investments.
  - Assess the core IT solutions currently utilized by the organization in areas such as Human Resources, Finance, Reservations and Information Management and establish a roadmap for how MAI can best utilize the functionality in these existing systems to become more efficient.
  - Prioritize the opportunities to allow focus on those activities that are identified as low-risk yet high-value to the organization.
  - Align the use of core solutions with industry best practices by limiting system customization and focus instead on optimizing and adjusting existing business processes.
  - Leverage relationships with MAI's technology partners to gain insight into industry trends and opportunities that may realize value within the organization.
2. Enable effective collaboration and integration.
  - Seek opportunities to utilize mobile business solutions to increase the accessibility of information with a goal to empowering the mobile worker.
  - Assess the organization's "Ship-Shore" communications infrastructure to ensure that the solution deployed supports the business objectives of the organization.

3. Proactively identify corporate opportunities for innovation and efficiency.
  - Use a business first approach that will drive innovative solutions through a detailed understanding of MAI business processes.
  - Work with the Corporation’s strategic partners to better understand industry trends and opportunities to become a more effective organization.

Of specific interest from a strategic IT perspective in the upcoming year is driving improvements to both the inventory management and operational maintenance programs. Both of these areas have been highlighted as key to MAI’s ongoing success, and will help drive efficiencies in both procurement and operations.

## 8.4 External Impacts

### 8.4.1 Bar Harbor

Marine Atlantic owns a terminal facility located in Bar Harbor, Maine that is surplus to its needs and outside of its current mandate. The Corporation received approval to dispose of this facility in the 2011/12 Corporate Plan. The Corporation does not anticipate selling the property until the 2014-15 fiscal year.

## 9 Specific Approvals Sought

MAI seeks Governor in-Council approval of MAI’s 2013 – 2018 Corporate Plan, Treasury Board approval of the operating and capital plans contained herein (See Section 10 – Financial Statements), and approval for the continuation of a line of credit as described in section 9.1 below.

### 9.1 Bank Line of Credit

Marine Atlantic’s bank line of credit is currently approved at \$35,622,000. The Corporation utilizes \$31,422,000 to secure letters of credit related to the Corporation’s defined benefit pension plan. This is in accordance with Section 9.11 of the *Pension Benefits Standards Act, 1985* (the “Act”) and is utilized to replace solvency special payments. These letters of credit must be maintained and can only be reduced if equivalent additional contributions are made to the Plan. These letters of credit could also be reduced without additional contributions if a future actuarial valuation shows a solvency ratio and an average solvency ratio that meet certain criteria defined in the Act.

The remaining \$4,200,000 is utilized as security against long-term liabilities arising from Marine Atlantic employees’ past injury claims and this Corporation’s status as a “deposit account company” with the New Brunswick Workers’ Compensation Board.

The Corporation is currently seeking approval for a line of credit sufficient to handle the \$35,622,000 requirements for the pension plan and the Workers’ Compensation Board requirement. In addition, upon

completion of the 2012 pension plan fiscal year actuarial valuation in June of 2013, if the solvency position of the pension plan deteriorates, the Corporation could potentially seek further capacity on the line of credit.

## **10 Financial Statements**

Statements A through E present financial projections over the planning period, based on the operational plans, forecasts and assumptions discussed in previous sections of this Corporate Plan and are presented based on Public Sector Accounting Standards.

## 10.1 Statement A: Statement of Financial Position

**Marine Atlantic Inc.**  
**Statement of Financial Position - Year Ended March 31<sup>st</sup>**  
As at March 31, 2012; March 31, 2013; and Projected for 2013/14 to 2017/18

(In \$ Thousands)	Actual 2011/12	Actual 2012/13	Budget 2013/14	2014/15	2015/16	2016/17	2017/18
<b>Financial assets</b>							
Cash	8,353	12,087	12,679	9,208	(365,085)	(479,406)	(608,466)
Accounts receivable	9,971	12,248	9,748	9,748	9,748	9,748	9,748
Receivable from Government of Canada	1,222	-	-	-	-	-	-
Inventories for resale	291	302	302	302	302	302	302
Derivative financial instruments	3,147	641	641	641	641	641	641
Accrued pension asset	60,080	73,151	86,233	99,299	116,299	133,299	150,299
	<b>83,064</b>	<b>98,429</b>	<b>109,603</b>	<b>119,198</b>	<b>(238,095)</b>	<b>(335,416)</b>	<b>(447,477)</b>
<b>Liabilities</b>							
Accounts payable and accrued liabilities	30,565	28,039	27,039	27,039	27,039	27,039	27,039
Derivative financial instruments	1,015	781	781	781	781	781	781
Deferred revenue	2,556	2,202	2,202	2,202	2,202	2,202	2,202
Payable to Government of Canada	-	2,687	2,687	2,687	2,687	2,687	2,687
Accrued liabilities <sup>Note 1</sup>	54,951	59,534	59,534	59,534	59,534	59,534	59,534
	<b>89,087</b>	<b>90,556</b>	<b>89,556</b>	<b>89,556</b>	<b>89,556</b>	<b>89,556</b>	<b>89,556</b>
<b>Net financial assets (debt)</b>	<b>(6,023)</b>	<b>7,873</b>	<b>20,047</b>	<b>29,642</b>	<b>(327,651)</b>	<b>(424,972)</b>	<b>(537,033)</b>
<b>Non-financial assets</b> <sup>Note 2</sup>	<b>233,428</b>	<b>253,519</b>	<b>257,117</b>	<b>240,633</b>	<b>446,807</b>	<b>439,702</b>	<b>439,109</b>
<b>Accumulated surplus (deficit)</b>	<b>227,405</b>	<b>261,392</b>	<b>277,164</b>	<b>270,275</b>	<b>119,156</b>	<b>14,730</b>	<b>(97,924)</b>

The accompanying notes are an integral part of these financial statements



**Notes to Statement A – Statement of Financial Position**

1. Accrued liabilities consist of: accrued vacation pay; accrued pension liability; accrued liability for other non-pension post-retirement benefits; and accrued liability for post-employment benefits.
2. Non-financial assets consist of: prepaid expenses; inventories held for consumption; and vessel, facilities, and equipment.
3. Numbers may not add due to rounding.

## 10.2 Statement B: Statement of Operations and Accumulated Surplus

### Marine Atlantic Inc. Statement Operations and Accumulated Surplus

For the Year Ended March 31, 2012; March 31, 2013; and Projected for 2013/14 to 2017/18

(In \$ Thousands)	Actual 2011/12	Budget 2012/13	Actual 2012/13	Budget 2013/14	2014/15	2015/16	2016/17	2017/18
<b>Total Revenues</b>	100,440	111,641	107,273	108,069	113,150	123,546	128,782	133,846
<b>Expenditures</b>								
Wages and benefits	85,021	83,996	84,032	83,029	85,929	89,775	91,376	95,512
Fuel	33,051	35,389	34,252	30,435	32,913	42,025	45,705	47,815
Charter fees	44,256	44,290	43,202	43,654	42,397	37,531	17,033	17,033
Charter importation taxes	5,306	-	6,121	5,034	2,861	2,386	-	-
Repairs and maintenance	13,187	16,068	15,731	13,409	11,395	15,173	15,482	16,478
Materials, supplies and services	17,538	20,730	17,398	16,062	17,209	18,385	18,422	18,678
Insurance, rent and utilities	6,066	6,807	6,267	7,059	6,966	7,234	7,248	7,911
Fleet renewal costs	1,201	-	-	-	-	28,338	-	1,719
Other	10,906	12,699	4,217	10,504	6,034	9,227	9,578	9,898
Employee future benefits <sup>Note 1</sup>	16,022	12,311	19,387	11,732	12,065	12,027	11,404	11,231
Decommissioning of vessels	2,371	-	-	-	-	-	-	-
Foreign currency exchange (gain) loss	(48)	-	(224)	-	-	-	-	-
Realized (gain) loss on derivative financial instruments	(2,703)	-	(512)	-	-	-	-	-
(Gain) Loss on disposal of tangible capital assets	(21)	-	4,085	-	-	-	-	-
(Gain) on disposal of assets held for sale	(736)	-	-	-	-	-	-	-
Amortization	20,165	35,288	24,797	26,400	29,753	31,948	36,344	39,610
<b>Total Expenditures</b>	251,582	267,578	258,753	247,319	247,523	294,048	252,591	265,884
(Deficit) before government funding	(151,142)	(155,937)	(151,480)	(139,250)	(134,373)	(170,503)	(123,810)	(132,039)



**Marine Atlantic Inc.**  
**Statement Operations and Accumulated Surplus**

For the Year Ended March 31, 2012; March 31, 2013; and Projected for 2013/14 to 2017/18

(In \$ Thousands)	Actual 2011/12	Budget 2012/13	Actual 2012/13	Budget 2013/14	2014/15	2015/16	2016/17	2017/18
<b>Government funding</b>								
Operations	135,060	134,726	136,881	119,398	111,354	14,384	14,384	14,384
Capital	36,698	46,900	51,003	35,032	16,130	5,000	5,000	5,000
Recovery of vessel decommissioning costs	2,371	-	-	-	-	-	-	-
<b>Total Government funding</b>	<b>174,129</b>	<b>181,626</b>	<b>187,884</b>	<b>154,430</b>	<b>127,484</b>	<b>19,384</b>	<b>19,384</b>	<b>19,384</b>
Surplus (deficit)	22,987	25,689	36,404	15,180	(6,889)	(151,119)	(104,426)	(112,655)
Accumulated surplus (deficit), beginning of year	206,300	219,710	229,287	265,691	280,871	273,982	122,863	18,438
<b>Accumulated surplus, end of year</b>	<b>229,287</b>	<b>245,399</b>	<b>265,691</b>	<b>280,871</b>	<b>273,982</b>	<b>122,863</b>	<b>18,438</b>	<b>(94,217)</b>

**Notes to Statement B – Statement of Operations and Accumulated Surplus:**

1. Employee future benefits expenses for 2011/12 and 2012/13 are based on actuarially determined numbers. For 2013/14 and future years, expense is assumed to equal cash requirements for non-pension employee future benefits and current service pension cost payments.
2. Numbers may not add due to rounding.



### 10.3 Statement C: Statement of Remeasurement Gains and Losses

**Marine Atlantic Inc.**  
**Statement of Remeasurement Gains and Losses**

For the Year Ended March 31, 2012; March 31, 2013; and Projected for 2013/14 to 2017/18

(In \$ Thousands)	Actual 2011/12	Actual 2012/13	Budget 2013/14	2014/15	2015/16	2016/17	2017/18
<b>Accumulated remeasurement gains (losses) on derivative financial instruments, beginning of year</b>	-	(1,882)	(4,299)	(3,707)	(3,707)	(3,707)	(3,707)
<b>Remeasurement gains (losses) arising during the year</b>							
Unrealized gain (loss) on foreign exchange of cash	(281)	(146)	592	-	-	-	-
Unrealized gain (loss) on derivatives	(4,304)	(2,783)	-	-	-	-	-
<b>Reclassifications to the statement of operations</b>							
Realized gain (loss) of derivatives	2,703	512	-	-	-	-	-
<b>Net remeasurement gains (losses) for the year</b>	(1,882)	(2,417)	592	-	-	-	-
<b>Accumulated remeasurement gains (losses) on derivative financial instruments, end of year</b>	(1,882)	(4,299)	(3,707)	(3,707)	(3,707)	(3,707)	(3,707)



## 10.4 Statement D: Statement of Changes in Net Financial Assets (Debt)

### Marine Atlantic Inc. Statement of Change in Net Financial Assets (Debt)

For the Year Ended March 31, 2012; March 31, 2013; and Projected for 2013/14 to 2017/18

(In \$ Thousands)	Actual 2011/12	Actual 2012/13	Budget 2013/14	2014/15	2015/16	2016/17	2017/18
<b>Surplus (deficit)</b>	22,987	36,404	15,180	(6,889)	(151,119)	(104,426)	(112,655)
<b>Change in tangible capital assets</b>							
Acquisition of tangible capital assets	(36,698)	(51,003)	(35,032)	(16,130)	(240,508)	(29,239)	(39,016)
Amortization of tangible capital assets	20,165	24,797	26,400	29,753	31,948	36,344	39,610
Gain (Loss) on disposal of tangible capital assets	(21)	4,085	-	-	-	-	-
Proceeds on disposal of tangible capital assets	25	62	-	-	-	-	-
<b>Decrease (increase) in tangible capital assets</b>	(16,529)	(22,059)	(8,632)	13,623	(208,560)	7,105	594
<b>Change in other non-financial assets</b>							
Net change in inventories held for consumption	(6,306)	(4,124)	-	-	-	-	-
Net change in prepaid expenses	(2,283)	6,092	5,034	2,861	2,386	-	-
<b>Decrease (increase) in other non-financial assets</b>	(8,589)	1,968	5,034	2,861	2,386	-	-
Remeasurement (losses) gains	(1,882)	(2,417)	592	-	-	-	-
Decrease (increase) in net debt	(4,013)	13,896	12,174	9,595	(357,293)	(97,321)	(112,061)
Net financial assets (debt), beginning of year	(2,010)	(6,023)	7,873	20,047	29,642	(327,651)	(424,972)
<b>Net financial assets (debt), end of year</b>	(6,023)	7,873	20,047	29,642	(327,651)	(424,972)	(537,033)



## 10.5 Statement E: Statement of Cash Flows

### Marine Atlantic Inc. Statement of Cash Flows

For the Year Ended March 31, 2012; March 31, 2013; and Projected for 2013/14 to 2017/18

(In \$ Thousands)	Actual 2011/12	Actual 2012/13	Budget				
			2013/14	2014/15	2015/16	2016/17	2017/18
<b>Operating transactions</b>							
Cash receipts from customers	100,285	107,072	107,971	113,090	123,486	128,722	133,786
Other income received	255	453	98	60	60	60	60
Government funding – operations (current year)	141,104	129,802	119,398	111,354	14,384	14,384	14,384
Government funding – operations (prior year)	-	3,104	-	-	-	-	-
Government funding – capital (current year)	27,417	47,687	35,032	16,130	5,000	5,000	5,000
Government funding – capital (prior year PAYE)	10,231	11,199	-	-	-	-	-
Proceeds from assets held for sale	7,938	-	-	-	-	-	-
Cash paid to suppliers and employees	(225,832)	(206,135)	(202,653)	(202,843)	(247,688)	(204,843)	(215,044)
Cash paid for EFBs <sup>Note 1</sup>	(24,717)	(30,450)	(24,814)	(25,131)	(29,027)	(28,404)	(28,231)
Interest and foreign exchange on cash	(285)	(174)	592	-	-	-	-
	36,396	62,558	35,624	12,659	(133,785)	(85,082)	(90,045)
<b>Capital transactions</b> <sup>Note 2</sup>							
Capital asset purchases from current year funding	(27,417)	(47,687)	(35,032)	(16,130)	(240,508)	(29,239)	(39,016)
Capital asset purchases from prior year funding <sup>Note 3</sup>	(10,231)	(11,199)	-	-	-	-	-
Proceeds on disposal of tangible capital assets	25	62	-	-	-	-	-
	(37,623)	(58,824)	(35,032)	(16,130)	(240,508)	(29,239)	(39,016)
Net (decrease) increase in cash	(1,227)	3,734	592	(3,471)	(374,293)	(114,321)	(129,061)
Cash, beginning of year	9,580	8,353	12,087	12,679	9,208	(365,085)	(479,406)
<b>Cash, end of year</b>	8,353	12,087	12,679	9,208	(365,085)	(479,406)	(608,466)

**Notes to Statement E– Statement of Cash Flows:**

1. Cash paid for EFBs (Employee Future Benefits) includes cash paid for pension, worker’s compensation and other non-pension employee future benefits.
2. Capital assets are also referred to as tangible capital assets elsewhere throughout these statements. It was shortened to capital assets on this statement simply for presentation purposes.
3. Capital asset purchases from prior year funding represents cash outlays for capital goods and services received in the prior fiscal year and paid in the current fiscal year. A payable at year end (PAYE) was established to fund these purchases out of prior year funding.
4. Numbers may not add due to rounding.



### Appendix A: Organizational Structure

